

INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

<http://www.local6.com>

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
257681-1	09/30/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/RPOF 3 PACK/R/STR/I	RPOF/HUK, GAE, GARD.	1958

Flight Dates	Order #	Alt Order #
09/11/12 - 09/17/12	257681	06297718

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/12/12	09/14/12	Price Is Right	11a-12p	--WTF--	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
4 WKMGW 09/12/12 11:29 AM Price Is Right 11a-12p :30 DH100TVFL \$550.00 NM									
2 WKMGTh 09/13/12 11:59 AM Price Is Right 11a-12p :30 DH100TVFL \$550.00 NM									
3 WKMGF 09/14/12 11:30 AM Price Is Right 11a-12p :30 DH100TVFL \$550.00 NM									
2	09/12/12	09/14/12	News at 6p	6-630p	--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMGW 09/12/12 6:23 PM News at 6p 6-630p :30 DH100TVFL \$600.00 NM									
4 WKMGTh 09/13/12 5:58 PM News at 6p 6-630p :30 DH100TVFL \$600.00 NM									
3 WKMGF 09/14/12 6:28 PM News at 6p 6-630p :30 DH100TVFL \$600.00 NM									
3	09/12/12	09/16/12	M-SU 11p News	11-1135p	--WTFSS	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTFSS 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMGW 09/12/12 11:27 PM M-SU 11p News 11-1135p :30 DH100TVFL \$1,200.00 NM									
1 WKMGTh 09/13/12 11:28 PM M-SU 11p News 11-1135p :30 DH100TVFL \$1,200.00 NM									
5 WKMGF 09/14/12 11:22 PM M-SU 11p News 11-1135p :30 DH100TVFL \$1,200.00 NM									
4 WKMGSa 09/15/12 11:23 PM M-SU 11p News 11-1135p :30 DH100TVFL \$1,200.00 NM									
3 WKMGSu 09/16/12 M-SU 11p News 11-1135p :00 \$1,200.00 NM									
See MG 3.6									
6 WKMGSu 09/16/12 12:10 AM Sun 11p News after NFL Late News :30 DH100TVFL \$1,200.00 NM									
MG for 3.3 09/16									

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Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK/R/STR	RPOF/HUK, GAE, GARD.	1958	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/14/12	09/14/12	Blue Bloods	10-11p	----1--	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----1-- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/14/12 10:49 PM Blue Bloods 10-11p :30 DH100TVFL \$5,000.00 NM									
5	09/17/12	09/17/12	Soaps	12:30-2p	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG M 09/17/12 1:29 PM Soaps 12:30-2p :30 DH100TVFL \$500.00 NM									
6	09/16/12	09/16/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/16/12 10:29 AM CBS Sunday Morning 9-1030a :30 DH100TVFL \$1,200.00 NM									
7	09/16/12	09/16/12	Face The Nation	1030-1130a	-----1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/16/12 11:27 AM Face The Nation 1030-1130a :30 DH100TVFL \$1,200.00 NM									
8	09/16/12	09/16/12	Sun 7-8p	7-8p	-----S	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/16/12 8:17 PM Sun 7-8p 7-8p :30 DH100TVFL \$7,000.00 NM									
9	09/16/12	09/16/12	Good Wife	9-10p	-----S	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/16/12 10:16 PM Good Wife 9-10p :30 DH100TVFL \$5,000.00 NM									
10	09/17/12	09/17/12	Price Is Right	11a-12p	1-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/17/12 11:59 AM Price Is Right 11a-12p :30 DH100TVFL \$550.00 NM									
11	09/17/12	09/17/12	News at 6p	6-630p	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/17/12 6:29 PM News at 6p 6-630p :30 DH100TVFL \$600.00 NM									

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Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK//R/STR	RPOF/HUK, GAE, GARD.	1958	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/17/12	09/17/12	M-F 11p News	11-1135p	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/17/12 11:26 PM M-F 11p News 11-1135p :30 DH100TVFL \$1,500.00 NM									
13	09/12/12	09/14/12	Soaps	12:30-2p	--WTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 09/12/12 12:58 PM Soaps 12:30-2p :30 DH100TVFL \$500.00 NM 3 WKMGTh 09/13/12 1:29 PM Soaps 12:30-2p :30 DH100TVFL \$500.00 NM 1 WKMGF 09/14/12 12:29 PM Soaps 12:30-2p :30 DH100TVFL \$500.00 NM									
14	09/12/12	09/12/12	CSI	10-11p	--W----	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --W---- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/12/12 10:34 PM CSI 10-11p :30 DH100TVFL \$6,000.00 NM									
15	09/13/12	09/13/12	Person of Interest	10-11p	---T---	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---T--- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/13/12 10:34 PM Person of Interest 10-11p :30 DH100TVFL \$6,000.00 NM									
16	09/14/12	09/14/12	CSI:NY	9-10p	----F--	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----F-- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/14/12 9:32 PM CSI:NY 9-10p :30 DH100TVFL \$4,000.00 NM									

Total Spots 26 **Gross Total** \$49,500.00

Payment Terms 30 Days

Agency Commission \$7,425.00
Net Amount Due \$42,075.00

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Invoice #	Invoice Date	Invoice Month	Invoice Period
257878-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/RPOF 3 PACK//R/STR/I	RPOF/HUK, GAE, GARD.	1932

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	257678	06297669

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	09/28/12	Price Is Right	11a-12p	-TWTF--	:30	4	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 4 \$550.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG Tu 09/25/12 10:59 AM Price Is Right 11a-12p :30 RPOFDH101TVFL \$550.00 NM									
2 WKMG W 09/26/12 10:58 AM Price Is Right 11a-12p :30 RPOFDH101TVFL \$550.00 NM									
3 WKMG Th 09/27/12 11:59 AM Price Is Right 11a-12p :30 RPOFDH101TVFL \$550.00 NM									
4 WKMG F 09/28/12 10:58 AM Price Is Right 11a-12p :30 RPOFDH101TVFL \$550.00 NM									
2	09/25/12	09/28/12	News at 6p	6-630p	-TWTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 4 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMG Tu 09/25/12 6:28 PM News at 6p 6-630p :30 RPOFDH101TVFL \$600.00 NM									
1 WKMG W 09/26/12 6:13 PM News at 6p 6-630p :30 RPOFDH200TVFL \$600.00 NM									
4 WKMG Th 09/27/12 6:27 PM News at 6p 6-630p :30 RPOFDH101TVFL \$600.00 NM									
3 WKMG F 09/28/12 5:58 PM News at 6p 6-630p :30 RPOFDH101TVFL \$600.00 NM									

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Advertiser	Product	Estimate Number	
POL/RPDF 3 PACK//R/STR/	RPOF/HUK, GAE, GARD.	1932	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/25/12	09/30/12	M-SU 11p News	11-1135p	-TWTFSS	:30	9	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTFSS 9 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/25/12 11:34 PM M-SU 11p News 11-1135p :30 RPOFDH200TVFL \$1,500.00 NM 7 WKMG W 09/26/12 11:33 PM M-SU 11p News 11-1135p :30 RPOFDH101TVFL \$1,500.00 NM 3 WKMG Th 09/27/12 11:30 PM M-SU 11p News 11-1135p :30 RPOFDH101TVFL \$1,500.00 NM 2 WKMG F 09/28/12 11:24 PM M-SU 11p News 11-1135p :30 RPOFDH101TVFL \$1,500.00 NM 9 WKMG Sa 09/29/12 11:13 PM M-SU 11p News 11-1135p :30 RPOFDH200TVFL \$1,500.00 NM 4 WKMG Su 09/30/12 M-SU 11p News 11-1135p :00 \$1,500.00 NM See MG 3.10,3.11 8 WKMG Su 09/30/12 M-SU 11p News 11-1135p :00 \$1,500.00 NM See MG 3.10,3.11 11 WKMG Su 09/30/12 11:48 PM Sun 11p News after NFL Late News :30 RPOFDH101TVFL \$1,500.00 NM MG for 3.4,3.8 5 WKMG Su 09/30/12 12:01 AM Sun 11p News after NFL Late News :30 RPOFDH101TVFL \$1,500.00 NM 10 WKMG Su 09/30/12 12:09 AM Sun 11p News after NFL Late News :30 RPOFDH200TVFL \$1,500.00 NM MG for 3.4,3.8 6 WKMG Su 09/30/12 12:12 AM Sun 11p News after NFL Late News :30 RPOFDH101TVFL \$1,500.00 NM									
4	09/25/12	09/25/12	NCIS	8-9p	-1-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/25/12 7:58 PM NCIS 8-9p :30 RPOFDH101TVFL \$10,000.00 NM									
7	09/28/12	09/28/12	Blue Bloods	10-11p	----1--	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 09/28/12 11:00 PM Blue Bloods 10-11p :30 RPOFDH101TVFL \$7,000.00 NM									
8	09/30/12	09/30/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/30/12 8:58 AM CBS Sunday Morning 9-1030a :30 RPOFDH101TVFL \$1,200.00 NM									
9	09/30/12	09/30/12	Face The Nation	1030-11a	-----1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/30/12 11:24 AM Face The Nation 1030-1130a :30 RPOFDH101TVFL \$1,200.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																						
14	09/25/12	09/28/12	Soaps	12:30-2p	-TWTF--	:30	12	\$500.00	NM																																																																																																																																																						
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<u>Total Spots</u>							33	<u>Gross Total</u>	\$43,500.00																																																																																																																																																						

Payment Terms 30 Days

<u>Agency Commission</u>	\$6,525.00
<u>Net Amount Due</u>	\$36,975.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

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